

SAP AFS: 300+ Locations, One Platform

How a leading footwear and accessories brand unified operations across global hubs, from New York to Tokyo, in record time.

- **Industry:** Fashion & Footwear
- **Solution:** SAP Apparel & Footwear Solution (AFS), SAP SD, MM & FI
- **Scope:** Global retail operations across North America, Europe, and Asia



The Challenge

A leading footwear and accessories brand operating across 90 exclusive stores in the US and 300+ global locations needed to improve operational visibility, inventory coordination, and supply chain agility.

With business operations spread across key global hubs including New York, London, Tokyo, Hong Kong, and Amsterdam, fragmented systems created challenges in standardizing master data, aligning forecasts, and responding quickly to seasonal market demands.

The Solution

ITRadiant implemented SAP Apparel & Footwear Solution (AFS) using a rapid deployment methodology and pre-configured solutions to establish a unified global operating platform.

Key solution highlights included:

- **Global SAP AFS Deployment:** Rolled out SAP AFS across Canada, Japan, the Netherlands, and the UK within a 44-week transformation program.
- **Integrated Business Processes:** Connected Sales & Distribution (SD), Materials Management (MM), and Financials (FI) to streamline end-to-end operations.

- **Centralized Data Management:** Unified regional forecasts, distribution operations, and master data processes for improved visibility and control.
- **Scalable Global Architecture:** Established a flexible SAP foundation to support multi-channel retail growth and evolving market requirements.



Business Impact

The transformation enabled the fashion enterprise to operate with greater speed, visibility, and scalability across global markets.

Key outcomes included:

- Unified global operations on a single scalable SAP platform
- Enabled 1,000+ daily active users to manage high-volume retail operations efficiently
- Improved inventory visibility and coordination across international locations
- Supported seamless seasonal launches and peak demand fulfillment
- Accelerated time-to-value through rapid deployment and centralized governance

The solution transformed the organization's global supply chain from a fragmented operating model into a connected, agile, and responsive enterprise platform capable of adapting to fast-changing fashion demands.

